

**U.S. Department of Agriculture
Food and Nutrition Service
Administrative Review Branch**

Oh Happy Days Natural Food Store,

Appellant,

v.

Retailer Operations Division,

Respondent.

Case Number: C0227498

FINAL AGENCY DECISION

It is the decision of the U.S. Department of Agriculture (USDA), Food and Nutrition Service (FNS) that the Retailer Operations Division properly denied the application of Oh Happy Days Natural Food Store (hereinafter “Appellant”) to participate as an authorized retailer in the Supplemental Nutrition Assistance Program (SNAP). As a result, the firm may not reapply for SNAP authorization for a period of six months from the date of denial.

ISSUE

The issue accepted for review is whether or not the Retailer Operations Division took appropriate action consistent with Title 7 Code of Federal Regulations (CFR) Part 278 in its administration of SNAP when it denied the retailer application of Oh Happy Days Natural Food Store.

AUTHORITY

7 U.S.C. § 2023 and its implementing regulations at 7 CFR § 279.1 provide that “[A] food retailer or wholesale food concern aggrieved by administrative action under § 278.1, § 278.6 or § 278.7 . . . may file a written request for review of the administrative action with FNS.”

CASE CHRONOLOGY

In a letter dated February 13, 2020, the Retailer Operations Division denied the Appellant’s SNAP application due to its failure to meet basic program eligibility requirements. This denial action was based on observations made during a contractor’s January 25, 2020, store inspection as well as information provided on the firm’s January 6, 2020, SNAP application.

The Retailer Operations Division determined that the firm did not meet eligibility under Criterion A or Criterion B pursuant to SNAP regulations at 7 CFR § 278.1(b)(1). The denial letter stated the Appellant failed to meet the requirements of Criterion A because in at least one

of the four staple food categories it did not offer for sale on a continuous basis a variety of foods in required minimum quantities. It also stated that the Appellant failed to meet the requirements of Criterion B because staple food sales did not comprise more than 50 percent of its total retail sales. Additionally, the letter indicated that FNS considered the firm's eligibility under the Need for Access provision of the regulations found at 7 CFR § 278.1(b)(6), but determined that the Appellant did not qualify for SNAP under this provision.

As a result of being found ineligible for participation under both Criteria A and B, and being found ineligible under the Need for Access provision, the Appellant's SNAP application was denied for a period of six months pursuant to regulation at 7 CFR § 278.1(k)(2).

In a letter postmarked February 24, 2020, the Appellant requested an administrative review of the Retailer Operations Division's decision. The request was granted.

STANDARD OF REVIEW

In an appeal of adverse action, such as an application denial, an appellant bears the burden of proving by a preponderance of the evidence that the administrative action should be reversed. This means that an appellant has the burden of providing relevant evidence which a reasonable mind, considering the record as a whole, would accept as sufficient to support a conclusion that the matter asserted is more likely to be true than not true.

CONTROLLING LAW AND REGULATIONS

The controlling law in this matter is found in the Food and Nutrition Act of 2008, as amended (7 U.S.C. § 2018), and promulgated through regulation under Title 7 CFR Part 278. In particular, 7 CFR § 278.1(k) provides the authority upon which FNS shall deny the authorization of any firm applying for participation in SNAP if it fails to meet established eligibility criteria.

7 CFR § 278.1(k)(2) reads, in relevant part:

FNS shall deny the application of any firm if it determines that:

(2) The firm has failed to meet the eligibility requirements for authorization under Criterion A or Criterion B, as specified in paragraph (b)(1)(i) of this section.... Any firm that has been denied authorization on these bases shall not be eligible to submit a new application for authorization in the program for a minimum period of six months from the effective date of the denial.

7 CFR § 271.2 defines a retail food store as:

(1) An establishment or house-to-house trade route that sells food for home preparation and consumption normally displayed in a public area, and either offers for sale qualifying staple food items on a continuous basis, evidenced by having no fewer than [three]* different varieties of food items in each of the four staple food categories with a minimum depth of stock of three stocking units for each qualifying staple variety, including at least one variety of perishable

* As currently implemented. See SNAP Retailer Policy and Management Division Policy Memorandum 2018-04 for additional information regarding the enhanced retailer standards, which were implemented on January 17, 2018. This memorandum can be found on the FNS public website at <https://www.fns.usda.gov/snap/retailer-eligibility-clarification-of-criterion>.

foods in at least [two]* such categories (Criterion A) as set forth in § 278.1(b)(1) of this chapter, or has more than 50 percent of its total gross retail sales in staple foods (Criterion B) as set forth in § 278.1(b)(1) of this chapter as determined by visual inspection, marketing structure, business licenses, accessibility of food items offered for sale, purchase and sales records, counting of stockkeeping units, or other inventory or accounting recordkeeping methods that are customary or reasonable in the retail food industry as set forth in § 278.1(b)(1) of this chapter...

7 CFR § 271.2 defines staple food as:

...food items intended for home preparation and consumption in each of the following four categories: Meat, poultry, or fish; bread or cereals; vegetables or fruits; and dairy products... Hot foods are not eligible for purchase with SNAP benefits and, therefore, do not qualify as staple foods for the purpose of determining eligibility under § 278.1(b)(1) of this chapter. Commercially processed foods and prepared mixtures with multiple ingredients that do not represent a single staple food category shall only be counted in one staple food category. For example, foods such as cold pizza, macaroni and cheese, multi-ingredient soup, or frozen dinners, shall only be counted as one staple food item and will be included in the staple food category of the main ingredient as determined by FNS. Accessory food items include foods that are generally considered snack foods or desserts such as, but not limited to, chips, ice cream, crackers, cupcakes, cookies, popcorn, pastries, and candy, and other food items that complement or supplement meals, such as, but not limited to, coffee, tea, cocoa, carbonated and uncarbonated drinks, condiments, spices, salt, and sugar. Items shall not be classified as accessory food exclusively based on packaging size but rather based on the aforementioned definition and as determined by FNS. A food product containing an accessory food item as its main ingredient shall be considered an accessory food item. Accessory food items shall not be considered staple foods for purposes of determining the eligibility of any firm.

7 CFR § 278.1(b)(1)(i) states, in part:

An establishment...will effectuate the purposes of the program if it sells food for home preparation and consumption and meets one of the following criteria: Offer for sale, on a continuous basis, a variety of qualifying foods in each of the four categories of staple foods...including perishable foods in at least [two]* of the categories (Criterion A); or have more than 50 percent of the total gross retail sales of the establishment...in staple foods (Criterion B).

7 CFR § 278.1(b)(1)(ii) states, in part:

In order to qualify under [Criterion A] firms shall:

(A) Offer for sale and normally display in a public area, qualifying staple food items on a continuous basis, evidenced by having, on any given day of operation, no fewer than [three]* different varieties of food items in each of the four staple food categories with a minimum depth of stock of three stocking units for each qualifying staple variety and at least one variety of perishable foods in at least [two]* staple food categories. Documentation to determine if a firm stocks a sufficient amount of required staple foods to offer them for sale on a continuous basis may be required in cases where it is not clear that the firm has made reasonable stocking efforts

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to meet the stocking requirement. Such documentation can be achieved through verifying information, when requested by FNS, such as invoices and receipts in order to prove that the firm had ordered and/or received a sufficient amount of required staple foods up to 21 calendar days prior to the date of the store visit..

(B) Offer for sale perishable staple food items in at least [two]* staple food categories. Perishable foods are items which are either frozen staple food items or fresh, unrefrigerated or refrigerated staple food items that will spoil or suffer significant deterioration in quality within 2-3 weeks; and

(C) [Offer a variety of staple foods which means different types of foods, such as apples, cabbage, tomatoes, and squash in the fruit or vegetable staple food category, or milk, cheese, butter and yogurt in the dairy category. Variety of foods is not to be interpreted as different brands, different nutrient values, different varieties of packaging, or different package sizes. Similar processed food items with varying ingredients such as, but not limited to, sausages, breakfast cereals, milk, sliced breads, and cheeses, and similar unprocessed food items, such as, but not limited to different varieties of apples, cabbage, tomatoes, or squash shall not each be considered as more than one staple food variety for the purpose of determining variety. Multiple ingredient food items...such as...cold pizza, macaroni and cheese, soup, or frozen dinners, shall only be counted as one staple food variety each and will normally be included in the staple food category of the main ingredient as determined by the FNS.]*

7 CFR § 278.1(b)(1)(iii) states, in part:

In order to qualify under [Criterion B] firms must have more than 50 percent of their total gross retail sales in staple food sales. Total gross retail sales must include all retail sales of a firm, including food and non-food merchandise, as well as services, such as rental fees, professional fees, and entertainment/sports/games income...

7 CFR § 278.1(b)(6) states:

Need for access. FNS will consider whether the applicant firm is located in an area with significantly limited access to food when the applicant firm fails to meet Criterion A per paragraph (b)(1)(ii) or Criterion B per paragraph (b)(1)(iii) of this section so long as the applicant firm meets all other SNAP authorization requirements. In determining whether an applicant is located in such an area, FNS may consider access factors such as, but not limited to, the distance from the applicant firm to the nearest currently SNAP authorized firm and transportation options. In determining whether to authorize an applicant despite its failure to meet Criterion A and Criterion B, FNS will also consider factors such as, but not limited to, the extent of the applicant firm's stocking deficiencies in meeting Criterion A and Criterion B and whether the store furthers the purposes of the Program. Such considerations will be conducted during the application process as described in paragraph (a) of this section.

* As currently implemented. See SNAP Retailer Policy and Management Division Policy Memorandum 2018-04 for additional information regarding the enhanced retailer standards, which were implemented on January 17, 2018. This memorandum can be found on the FNS public website at <https://www.fns.usda.gov/snap/retailer-eligibility-clarification-of-criterion>.

APPELLANT'S CONTENTIONS

The Appellant made the following summarized contentions in its request for administrative review, in relevant part:

- Appellant's application was denied for two reasons: the store does not sell food products derived from animal sources and its total sales in the four food categories is less than 50 percent of its gross retail sales.
- The owner has operated the grocery store since March 1977 and has been authorized to participate in SNAP for most of that time. As an alternative grocery store, the Appellant has always promoted a vegetarian lifestyle, and in the last 16 years, a vegan one.
- To deny authorization to a grocery store that chooses not to sell food derived from animals is unwise and unfair to those who want to pursue a plant-based diet. It has been proven that a vegan diet is healthier and more supportive of our planet than one based on animal husbandry.
- To deny a grocery store participation in SNAP because the sale of staple foods is less than 50 percent of their gross business is arbitrary and capricious. The small independent health food store has given way to mainstream stores like **5 U.S.C. § 552 (b)(6) & (b)(7)(C)** and now-conventional supermarkets. The market demand that stores like the Appellant's created in the 1970s and 1980s has been taken over. To further restrict access because of a percentage-of-sales requirement is unfair and makes it more difficult to compete.
- In an effort to diversify and stay open, the Appellant added a restaurant to the business. The prepared food sales have helped keep the store going. FNS should not hold the firm's shift in business against it.
- The Appellant needs staple food sales to survive. By not allowing SNAP beneficiaries to shop at this store makes it even more difficult.
- SNAP recipients should be able to make purchases in any store that sells food in the required four food categories, or in this case, in a store that provides alternatives to dairy and meat, which is equally or more nutritious. This restriction to SNAP recipients is unfair and, in effect, discriminatory.
- In the current health care crisis, weakened immune systems cannot destroy an invading virus. Not being hungry, but starving for health building nutrients is, in part, the cause of the pandemic. SNAP must make available good food wherever it can.

The preceding may represent only a brief summary of the Appellant's contentions presented in this matter. However, in reaching a final decision, full attention was given to all contentions presented, including any not specifically summarized or explicitly referenced in this document.

ANALYSIS AND FINDINGS

The purpose of this review is to either validate or invalidate the denial determination made by the Retailer Operations Division. This review is limited to consideration of the relevant facts as they existed at the time of the contractor's visit to the store.

After reviewing the store visit report and photographs as well as evaluating the contentions submitted by the Appellant, it is the determination of this review that Oh Happy Days Natural Food Store does not carry, on a continuous basis, sufficient staple food inventory to be eligible for SNAP authorization. Specifically, the firm is deficient in the meat/poultry/fish category. According to the agency's record, the firm did not have any meat/poultry/fish varieties in the store. In order for a firm to be eligible under Criterion A, it must offer for sale no fewer than three different varieties of food items in each of the four staple food categories with a minimum depth of stock of three stocking units for each variety.

On its hand-written SNAP application, the Appellant indicated that it operates a vegan grocery store and does not sell animal-based foods. It stated that the store sells plant-based substitutes for both dairy and meat products. Regarding plant-based alternatives, FNS has long allowed some substitutes to be counted as part of the dairy staple food category; for example, margarine as a butter substitute, and almond or soy milk as a cow's milk substitute. Substitutes for meat, poultry and fish have yet to receive the same allowance. In 2016, FNS drafted and published a new regulation that would, among other things, expand the definition of the term "variety" to include plant-based protein sources and plant-based meat analogues as acceptable variations in the meat/poultry/fish staple food category. This rule would allow vegan stores to qualify under Criterion A. The final rule titled "Enhancing Retailer Standards in the Supplemental Nutrition Assistance Program (SNAP)," published on December 15, 2016, also made changes to Criteria A and B requirements in terms of breadth of stock, depth of stock, and the definition of "accessory food." It also added a Need for Access provision. Shortly after the new rule was published, Congress enacted the Consolidated Appropriations Act of 2017. Section 765 of this Act prevented FNS from implementing the "Breadth of Stock" and "Definition of Variety" provisions of the 2016 final rule, and directed FNS to continue to utilize the breadth of stock and definition of variety requirements that were in place prior to the 2014 Farm Bill.

Accordingly, currently implemented regulations require that in order to meet SNAP eligibility under Criterion A, a firm must offer for sale no fewer than three different varieties of food items in each of the four staple food categories with a minimum depth of stock of three stocking units for each variety. This includes meat, poultry, and fish products; plant-based substitutes do not presently meet the requirements for this staple food category. If the Appellant chooses not to sell animal-based products, then it cannot currently meet eligibility requirements under Criterion A.

A second option for meeting program eligibility is Criterion B. To qualify under this provision, a firm must have more than 50 percent of its total gross retail sales in the sale of staple foods. In this case, the Appellant reported that just 40 percent of its total sales are in the sale of staple foods. Accordingly, the firm is not eligible under Criterion B.

The Appellant contends that to deny a grocery store participation in SNAP because its sales of staple foods are less than 50 percent of its total business is arbitrary and capricious. However, this review does not agree. Criteria A and B have long been the requirements for SNAP participation. These rules have been in place for many years and are not arbitrarily directed at Oh Happy Days Natural Food Store or any other store. All stores who wish to participate in SNAP are subject to the same minimum requirements.

As to whether or not a plant-based diet is a healthier way to live or the fairness of vegan stores being excluded from eligibility under Criterion A, this review cannot offer any opinions on such matters. This review is limited to the issue of the firm's eligibility for SNAP based on existing regulations. After considering all available evidence in this case, it is clear to this review that Oh Happy Days Natural Food Store lacked staple food inventory on the day of the store visit (or as stated in regulations, "on any given day of operation"), and no evidence has been submitted to prove otherwise. With an inventory deficiency in one of the four staple food categories, the firm does not have a sufficient variety of staple foods and is not eligible for SNAP authorization under Criterion A. The firm is also not eligible for SNAP participation under Criterion B, as the sale of staple foods does not exceed 50 percent of the firm's total retail sales.

Because deficiencies in Criterion A and Criterion B clearly exist at the Appellant store, it is the finding of this review that the application denial was appropriate and fully conforms to regulations at 7 CFR § 278.1(b) and (k)(2).

Need for Access

SNAP regulations at 7 CFR § 278.1(b)(6) state that FNS will consider authorizing a firm which fails to meet Criterion A or B as long as it is located in an area with significantly limited access to food and provided that it meets all other eligibility requirements. This Need for Access evaluation considers factors such as distance to the nearest SNAP-authorized retail store, transportation options, extent of the firm's stocking deficiencies, and whether or not the firm furthers the purposes of the program.

As for Oh Happy Days Natural Food Store, the record indicates that the Retailer Operations Division conducted a Need for Access evaluation and determined that the firm is not located in an area with significantly limited access to food and thus, does not qualify for SNAP authorization under this provision. After an analysis of all available evidence in this case, this review finds that Need for Access was fully and properly considered and that authorization under this provision is not appropriate.

CONCLUSION

Based on the analysis above, it is the determination of this review that the Appellant firm, Oh Happy Days Natural Food Store, does not meet eligibility requirements under Criterion A or B as outlined in regulations at 7 CFR § 278.1(b)(1). Additionally, the contentions presented by the Appellant are not sufficient to show that the denial decision should be reversed. Accordingly, the decision by the Retailer Operations Division to deny the application of Oh Happy Days Natural Food Store to participate as a retailer in SNAP is sustained.

In accordance with 7 CFR § 278.1(k)(2), the Appellant shall not be eligible to reapply for participation as a retailer in SNAP for a minimum period of six months from February 13, 2020, which is the effective date of the denial.

RIGHTS AND REMEDIES

Applicable rights to a judicial review of this decision are set forth in Section 14 of the Food and Nutrition Act of 2008 (7 U.S.C. § 2023) and in Section 279.7 of the SNAP regulations. If a judicial review is desired, the complaint, naming the United States as the defendant, must be filed in the U.S. District Court for the district in which the Appellant owner resides or is engaged in business, or in any court of record of the State having competent jurisdiction. If a complaint is filed, it must be filed within 30 days of receipt of this decision. The judicial filing timeframe is mandated by the Act, and this office cannot grant an extension.

Under the Freedom of Information Act, we are releasing this information in a redacted format as appropriate. FNS will protect, to the extent provided by law, personal information that could constitute an unwarranted invasion of privacy.

JON YORGASON
Administrative Review Officer

April 14, 2020